



# DAVID QUIROZ

Graphic Designer

david@davidquirozdesign.com

Visual Identity Expert

+52 (656) 298-8153

Consultant

[See portfolio here](#)

## TOOLS

Fully proficient and passionate:

- ✓ Canva
- ✓ Adobe Creative Suite
- ✓ Photoshop
- ✓ Illustrator
- ✓ InDesign

I can also work with:

- Premier Pro
- Adobe Express
- Microsoft Office
- Currently learning Figma

## LANGUAGES

- ✓ Spanish (native)
- ✓ English (proficient)

## EDUCATION

- ✓ Bachelor's Degree in Management (2004)\*

## Skills

+Visual Identity Design

+Design for web

+Social Networks Design

+Printed Media Design

+Signage Design

+Basic web design

+Presentation Design

+Editorial Design

+Advertising Design

## Experience

2016-Present  
World wide

### Independent Contractor

Visual identity consulting and design

Since 2016, worked as an independent designer on various advertising projects for print and web media. Built long-lasting relationships with clients located in Mexico and the US, and have also worked on projects for clients based in Germany and participated in projects in South America. Specialized in providing remote services which have been successfully done for several years.

2012-2015  
USA - Mexico

### IMSCO, Inc. Mining Equipment

Senior designer

Oversaw and coordinated multi-channel marketing efforts such as:

- Conceptualization and execution of email campaigns
- Copy, creation and management for social media
- Conceptualization and design for print assets
- Conceptualization, development and maintenance for web presence
- Conceptualization and design for expo stand presence, etc.

2008-2011  
USA - Mexico

### FCCI Hispanic Division / Remote Position

Advertising and **course materials design and translator.**

- Managed the production and coordination of print and digital advertising tools.
- Developed various visual identities for teaching materials, events, conferences, and other marketing collateral.
- Designed book layouts, seminar and workshop manuals, and other visual aids.
- Coordinated with internal and external stakeholders to ensure timely delivery of high-quality materials.

## BIO

With 15 years of design experience, I offer expertise in visual identity, social media and web design, advertising, and editorial design. I thrive in collaborative environments and am committed to achieving company goals.

I seek an opportunity as an experienced graphic designer in a foreign organization where I will contribute and commit.

## \*Education advantage

My design career benefits from my background in business and management, giving me a better understanding of project management, quality, and customer service.

## Industry experience

Client	Industry/Location	Scope	Relevant Work
Grupo DIPICSA	Construction / Mexico	One of the largest companies in the city.	Creation of main graphic assets for sales team. For print, web and social media.
IMSCO, Inc.	Mining / Mexico and USA	International heavy machinery.	Creation of all graphic assets for sales team. Print, web and social media, signage for local offices.
FCCI Hispanic Division	Non-profit / Latin America	USA and Latin America organization.	Graphic assets for conferences, seminars, print and web communication, social media, etc.
Educación con Valores	Non-profit / Mexico	Well established non-profit.	I designed their main activity manual each year, which they hand out to teachers all over the city and surrounding areas.
Virtu	Real Estate / Mexico	A thriving successful local business.	Visual identity. Logo, business cards, letterhead, mail signatures, presentation assets, and website.
Histrionik	Creative Agency / Mexico	Well positioned agency in Mazatlán, Mexico.	I provide all graphic design support for print, web or social media. They serve known and important brands local and national.
Mazagua (Under Histrionik)	Water Park / Mexico	A staple place to visit for locals and tourists alike.	All print, signage, web and social media has been produce by me.
Grupo PINSA (Under Histrionik)	Food Industry / Mexico	One of Mexico's largest canned tuna processing companies.	Print media.
Desarrollos Kuchle	Real Estate	One of Juarez's top builders.	Web platform and website creation.
Royalty Cash Offer	Real Estate / USA	A thriving successful business.	Visual identity. Logo, business cards, letterhead, mail signatures, presentation assets, and website.
Top Stone	Granite whole sale / USA	A thriving successful business.	Visual identity. This includes logo, business cards, letterhead, mail signatures, presentation assets, and website.
Serbiomex	Medical equipment / Medical	A thriving successful business.	Visual identity. This includes logo, business cards, letterhead, mail signatures, presentation assets, and website.